



**Olga Storozhuk**  
Russia

---

Argentina  
Australia  
Azerbaijan  
Belarus  
Bosnia-Herzegovina  
Brazil  
Canada  
Croatia  
Georgia  
India  
Israel  
Kazakhstan  
Latvia  
Lithuania  
Moldova  
Mexico  
Poland  
Russia  
Serbia  
Slovenia  
Thailand  
Turkey  
U.S.A.  
Ukraine



Olga has a managerial experience of 20 years. Since 2010 she started her career as a Retail Director.

She specializes in organizational development and change management. Implemented projects in the following areas:

**Project Management:**

- Implementation of the project
- Management system in the company
- Corporate Training in project management based on PMBOK standards.
- Adaptation of Agile and SCRUM methods for corporate use, coordination of the corporate project office and process improvement office.

**Start-up:**

- New business and new business units launches
- Project concepts development new
- Businesses' model design building start-up teams

**Marketing:**

- Marketing strategy development
- New brands launch
- Marketing researches

**Retail:**

- New retail formats development
- Distribution development
- New service standards and effective sales techniques implementation
- Retail KPI system implementation
- Management team training

**HR:**

- Implementation of corporate culture management system
- HR processes of search evaluation and adaptation for managerial positions
- Competency assessment and assessmentcenter system
- Employee feedback
- Personnel training system

Started collaborating with Adizes Institute in 2011 and was licensed as Adizes In-Company Change Leader phases I and II) in 2013.

Olga has been working as Adizes Associate since 2016. She works in Russian.

Lives in Russia