



Luis Aguirre

Mexico

Argentina
Australia
Azerbaijan
Belarus
Bosnia-Herzegovina
Brazil
Canada
Croatia
Georgia
India
Israel
Kazakhstan
Latvia
Lithuania
Moldova
Mexico
Poland
Russia
Serbia
Slovenia
Thailand
Turkey
U.S.A.
Ukraine



I'm a business leader with more than 24 years of experience developing organizations for top regional corporations.

I have strong expertise in International Business Management, Strategy, Innovation, Marketing, International Sales B2B and B2C, Commercial Sales, New Product Development, Free Trade Agreements, Joint ventures, Acquisitions, Team building, Leadership Development, Sales & Operations Planning (S&OP), CRM and Customer service in more than 20 countries.

I have been in big companies like Urrea, Grupo Industrial Saltillo, Fluidmaster (California, US) with more than one USD billion in revenues and more than 2,000 employees.

I led teams of more than 200 people in different countries, I'm a passionate driver who relishes new challenges, sets aggressive goals, and consistently exceeds expectations.