



**Barbara  
Bregar- Mrzlikar**  
**Slovenia**

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Barbara has been the director of CEED Slovenia (Center for Entrepreneurship & Executive Development) since 2008 and recently became the Global Program Manager working directly as part of the global team responsible for applying the CEED model to newly established CEED centers around the world.

Barbara joined CEED in 2008 to help companies in their growth. She developed a comprehensive program that is based on sharing experiences, as well as training & coaching founders & business leaders of high growth companies.

For 10 years CEED in Slovenia has helped over 500 companies, developed a network of over 100 professionals and mentors and has been an important contributor in building the entrepreneurial ecosystem in Slovenia. In her role she also acts as a mentor and trainer.

As CEED expanded internationally Barbara's role expanded to support the newly established centers globally. Thus, she has helped establish the program in Macedonia, Kosovo, Morocco, Tunisia, Tanzania, Armenia, Moldavia, Bulgaria & Romania and acts as part of the global team in the expansion strategy of CEED globally.

Prior to CEED, Barbara worked for over 10 years at HERMES Softlab, a leading Slovene software development company that grew from a start-up to an international organization with more than 1000 employees and offices all over Europe & the USA. Barbara started her career as the marketing & PR specialist, became the corporate communications & marketing manager and from 2005-2008 she was the Strategy Office Manager supporting the Managing Board on strategic planning, M&A projects as well as other strategic initiatives.

Barbara has a Bachelor of Science from the Economic Faculty in Ljubljana, Slovenia and finished the IEDC Executive MBA program in 2005.

