

## SHOHAM ADIZES Certified Associate

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Shoham Adizes regularly presents advanced concepts of the Adizes Methodology to executives and CEOs around the world. He consults to many major organizations, both for profit and not-for-profit, to facilitate their organizational change program.

Shoham served as Vice President of Operations and Director of Training & Certification at the Adizes Institute, where he oversaw the global operations of the Adizes network, including the development of new Adizes offices. Currently Shoham focuses on delivering lectures, trainings and consulting services worldwide.



Having studied at the University of Colorado, Boulder and Oxford University, U.K. Shoham graduated in 1999 with a B.S. in Business.

Shoham began his work at the Adizes Institute at a young age, as an assistant to Dr. Ichak Adizes, CEO/Founder of the Adizes Institute. He traveled and studied with Dr. Adizes, attending his lectures and consultations with various organizations all over the world. This provided him with an in-depth understanding of the Adizes methodology, preparing him to become the youngest Associate at the Adizes Institute.

In 2003, enriching his business experience, Shoham founded his own start-up organization, called Energy Reclaim, which provided high consumers of electricity with energy saving devices in conjunction with the California Public Utility Commission Rebate Program. This venture provided invaluable knowledge of the problems and opportunities of managing a business at various stages of the corporate lifecycle.

Armed with a personal understanding of how to apply the Adizes Methodology, he returned to the Institute in 2007.

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