

SHOHAM ADIZES Certified Senior Associate

Shoham Adizes is the President and Director of Training and Certification for the Adizes Institute.

Shoham began his work at the Adizes Institute at a young age, as an assistant to Dr. Ichak Adizes, CEO/Founder of the Adizes Institute. He traveled and studied with Dr. Adizes, attending his lectures and consultations with various organizations all over the world. This provided him with an in-depth understanding of the Adizes methodology, preparing him to become one of the youngest Associates at the Adizes Institute.



In 2003, enriching his business experience, Shoham founded his own start-up organization, called Energy Reclaim, which provided high consumers of electricity with energy saving devices in conjunction with the California Public Utility Commission Rebate Program. This venture provided invaluable knowledge of the problems and opportunities of managing a business at various stages of the corporate lifecycle.

Armed with a personal understanding of how to apply the Adizes Methodology, he returned to the Institute in 2007.

Since then Shoham has been instrumental in growing the Adizes Institute. He has been heavily involved with the recruitment, training and development of the many Adizes offices around the world. He has written countless articles and papers on various subjects related to management and he designed many of the trainings offered by the Adizes Institute. In 2014, Shoham co-wrote and published the highly acclaimed book, *Empowering Meetings: A how to guide for any organization*, which provides a basic introduction to the Adizes approach to running meetings.

Shoham regularly presents advanced concepts of the Adizes Methodology to executives and CEOs around the world, and continues to provide organizational transformation services to many major organizations, both for profit and not-for-profit.

Having studied at the University of Colorado, Boulder and Oxford University, U.K. Shoham graduated in 1999 with a B.S. in Business. He currently lives in Santa Barbara, California and works in English.

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