

**Dr. Nir Ben Lavi**  
Certified Adizes Associate

Nir Ben Lavi is an entrepreneur, an innovation evangelist and the Global Director of Innovation for the Adizes Institute, presenting track record with multinational companies, industry leaders, Fortune500 companies, start-ups, government agencies and various holding groups. Being appointed to his first innovation position at age 25, Nir combined his successful service at C level positions with career in Research and Development. During his studies and after graduating from the University of Tel Aviv, Nir started his career as an innovator and a Predictive Profiler for the government sector in Israel. Under his leadership, Inovent Applications has become the sole solution provider in the fields of Predictive Profiling and Innovation, approved by the Israel Ministries of Defense, Internal Security and Tourism.



Nir is the Author of the books **Reinventing Innovation** and **Reinventing Motivation** and co-author of the book **Empowering Meetings**. Together with Professor Adizes he developed the revolutionary **ConnectAd™** software solution for engagement management as well as the **Stratego™** software for corporate innovation management. Appointed as Head of Research at the Israel National Institute for Leadership Research and recognized internationally as an innovation expert, Nir is one of the most sought after experts, having presented customized keynotes and seminars to audiences of thousands of professionals.

Nir received his B.A. in Sociology, with honors, and his M.B.A. from the University of Tel Aviv and his Ph.D. research study in the field of in computerized Dispute Resolution led to the development of unique worldwide dispute resolution software that was adopted by the United Nations as managerial work tool. Nir also holds diplomas in Group Therapy, Mediation and Information System Analysis. In his (little) free time he likes to spend time with his family, practice Aikido, read books and watch Science Fiction movies Nir currently resides in Tel Aviv, Israel with his wife and five kids, dog and a cat.