

Adizes Institute
1212 Mark Avenue
Carpinteria, SB County,
CA 93013
805.565.2901
Fax 805.565.0741
www.adizes.com

DR. MIRKO MUŠIČ

Adizes Associate

Mr. Mirko Mušič has been working with the Adizes methodology since 2009. Under the supervision of Dr. Ichak Adizes, he facilitated the Adizes process at Halcom d.d., a company that in 2011 was recognized as the Adizes Company of the Year.



As a TopLeaF® Moderator, Mirko has trained hundreds of people in the Adizes Methodology. As a consultant he has integrated numerous Adizes sessions, helping clients constructively deal with their most significant issues. He was privileged to participate in the doctoral committee for the first student to acquire a doctorate degree in Symbergetic Organizational Transformation from the Adizes Graduate School.

After receiving his Ph.D. in nuclear physics from the Max-Planck Institute in Heidelberg, Germany at the age of 26, Mirko was active in the telecommunications industry; predominantly with SIEMENS in Munich. Positions he held included research, business development, marketing and sales. He started and managed a business unit within a large SIEMENS business system and after that he proceeded to manage an Australian high-tech start-up funded with venture capital. A two-year period of fast growth and development was followed by a successful company sale to a strategic partner.

After relocating to Slovenia, he started his own consulting company providing support to boards and directors in improving the competitiveness of the companies they manage. Within the Technology Park of Ljubljana, he is a coordinator of business mentors and is mentoring several high-tech start-up companies.

In Halcom d.d. Mirko developed an organizational structure, remuneration system, systemization of job positions, a customer-focused sales training program as well as an Employee and Management Share Option Plan. For the last five years he has been active as a member of the Board of Directors.

Mirko is also the President of the Board of Kalcek, a leading Slovene organic-retail company where he holds a majority share.

For over a decade, Mirko has been active as an instructor and coach of CustomerCentric selling methodology, which helps companies, increase the effectiveness and efficiency of the sales process. He has instructed and coached numerous companies in several European countries and in the USA.

Mirko is married, has two daughters and lives with his family in Ljubljana, capitol of Slovenia.

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