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Mr. Oleksiy Kapusta is the founder and managing director of Standart Publishing house – the biggest and most sustainable publisher of professional B2B magazines in the field of Marketing and Management in Ukraine and Russia.



Oleksiy is a journalist by education and the holder of an MBA degree from Kyiv-Mohyla Business School (Kiev, Ukraine).

Mr. Kapusta has a personal interest in time-management and manager's efficiency. In 2009, he launched corporate trainings in the above-mentioned fields as a business extension of his hobby.

In 2010, he became a trainer in the Adizes methodology. The following year, he became the Country Manager for the Adizes Institute in Ukraine. In 2012, he was certified as an Adizes Associate, and accepted the appointment of Director of Publishing for the Adizes Institute.

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